MARYLAND CERTIFIED PUBLIC MANAGER® PROGRAM
FOR GOVERNMENT AND NONPROFITS

The Maryland Certified Public Manager® Program develops leaders for government and nonprofit organizations in Maryland. This is an opportunity for you or your management staff to learn and practice critical leadership skills necessary for success in today's dynamic public service environment.

Developing World-Class Leaders for Public Service

The **Maryland Certified Public Manager® Program** is offered entirely online, combining live online instruction and discussion with self-paced learning. The program is:

- comprehensive and academically grounded; immediately applicable to the job you hold today and the one you seek tomorrow

- results-oriented, featuring individual capstone projects designed to improve an agency's service, reduce its costs or increase its revenue

- proven to improve performance and advance best practice standards for public and nonprofit sector managers.

Offered by the **Schaefer Center for Public Policy** at **The University of Baltimore**, the program is:

- open to supervisors and managers who live or work in Maryland and who work for a government (local, state, or federal), quasi-governmental or nonprofit organization

- ideal for administrators, managers, supervisors or team leaders who want to advance their management skills

- critical for staff with technical expertise who seek to enhance their management skills.

SIGN UP for the Maryland Certified Public Manager® Program news: **marylandcpm.ubalt.edu**

ACCREDITED BY:

CPM NATIONAL CERTIFIED PUBLIC MANAGER® CONSORTIUM

B 1925 UNIVERSITY OF BALTIMORE
Schaefer Center for Public Policy

HOW IT WORKS

THE MARYLAND CERTIFIED PUBLIC MANAGER® PROGRAM IS:

- academically grounded, built upon a set of core competencies curriculum

- comprised of 300 hours of training, including classes, projects, readings and exams centered on management principles courses

- presented in five retreat weeks, with the alternate month highlighted by a Leadership Luncheon focused on a public service topic:

    Retreat 1: Leadership Style and Personal Productivity

    Retreat 2: Strategic Management and Lean Management

    Retreat 3: Managing Public Resources

    Retreat 4: Data-based Decision Making

    Retreat 5: External Management: Communication and Legislative Process

The instructional team includes University of Baltimore faculty, public management experts and practitioners.

LEARN MORE and **APPLY** at:
marylandcpm.ubalt.edu

HOW YOU WILL BENEFIT

- learn skills that you can use on the job today while preparing for your next promotion

- demonstrate your newly developed expertise to your organization through your capstone project

- earn a nationally recognized credential accredited by the National Certified Public Manager® Consortium that distinguishes you as a professionally trained public manager

- upon graduation, become part of a national network of certified public managers and become eligible to join the American Academy of Certified Public Managers

- become eligible to receive a waiver of up to 6 graduate credits upon full admission to the University of Baltimore's Master of Public Administration Program (**ubalt.edu/publicadministration**)

Upon completion, participants earn this digital badge signifying their Certified Public Manager® credential.

A GRADUATE'S EXPERIENCE

"In addition to the very relevant CPM coursework, the other real benefit was the network of other professionals with whom I developed relationships over the course of the program. Sitting shoulder to shoulder with CFOs, chiefs of staff, directors of operations and other senior-level public-sector managers and decision-makers to hash out problems and approaches to ethical, procurement, or leadership challenges was an education I would not have received elsewhere."

BABILA LIMA, CPM
DIRECTOR OF BUSINESS PROCESS IMPROVEMENT AT BALTIMORE CITY,
DEPARTMENT OF GENERAL SERVICES

UNIVERSITY OF BALTIMORE
1925
Schaefer Center for Public Policy

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ABOUT THE SCHAEFER CENTER

The Schaefer Center for Public Policy is the applied research and public service arm of The University of Baltimore's College of Public Affairs. Established in 1985, the Schaefer Center provides program evaluation, policy analysis, management consulting, strategic planning, opinion research and professional development services primarily to federal, state and local government agencies and nonprofit organizations in Maryland.

ABOUT THE COLLEGE OF PUBLIC AFFAIRS

The University of Baltimore **College of Public Affairs** is Maryland's only college dedicated solely to public service. The college is home to the School of Criminal Justice, the School of Health and Human Services and the School of Public and International Affairs. The college has two centers of excellence: the Schaefer Center for Public Policy and the Center for Drug Policy and Enforcement.

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